

CIC Agency Management Institute

Webinar – December 11-12, 2024

Wednesday, December 11, 2024

7 AM - 8 AM		Registration
8 AM - 12 PM	SESSION 1	Strategic Planning Becky Lathrop
12 PM - 1:15 PM		Lunch - On your own
1:15 PM - 5:15 PM	SESSION 2	Talent Acquisition and Development Becky Lathrop
5:15 pm – 5:30 PM		Exam Briefing

Thursday, December 12, 2024

8 AM - 10 AM	SESSION 3	Client Retention and Acquisition Bruce McCreadie
10 AM – 12 PM	SESSION 4	Technology Utilization Bruce McCreadie
12 PM - 1 PM		Lunch - On your own
1 PM – 2PM	SESSION 4	Technology Utilization (Cont'd.) Bruce McCreadie
2 PM - 5 PM	SESSION 5	Ethical Responsibility Bruce McCreadie

Examination

Monday, December 16 through-Thursday, December 19, 2024